

The new Polo



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A real eye-catcher.

With even more driver assistance systems than its predecessor, the new Polo keeps an eye on everything that's going on around you. However, the Polo itself is usually the centre of attention. This is thanks to its brand new design with deep side lines, dynamic beading and new headlights. Wherever it goes.

01 The new Polo stands out with its confident, athletic design. Thanks to its long bonnet and horizontal lines, the **new front** appears more dynamic and also broader. A chrome strip runs through the radiator grille and into the headlights. The latter are equipped with striking LED daytime driving lights as standard, giving the Polo its distinctive appearance. The compact dimensions and short overhangs make the vehicle's powerful appearance all the more impressive. In short: One glance at the new Polo and you'll know it packs in a lot of driving pleasure.





Exterior



02 The new rear design with its tornado line is sure to impress: This prominent design line extends from the front wings along the standard four doors and around the boot lid. This creates a clear contour that conveys progressive dynamism. Apart from the new headlights at the front, the LED daytime running lights with automatic headlight control and LED number plate light enhance the vehicle's unmistakeable appearance.

03 The 17-inch "Pamplona" alloy wheels with five double spokes in Adamantium Silver or Glam Silver complement the appealing design, giving the new Polo an athletic look. SO

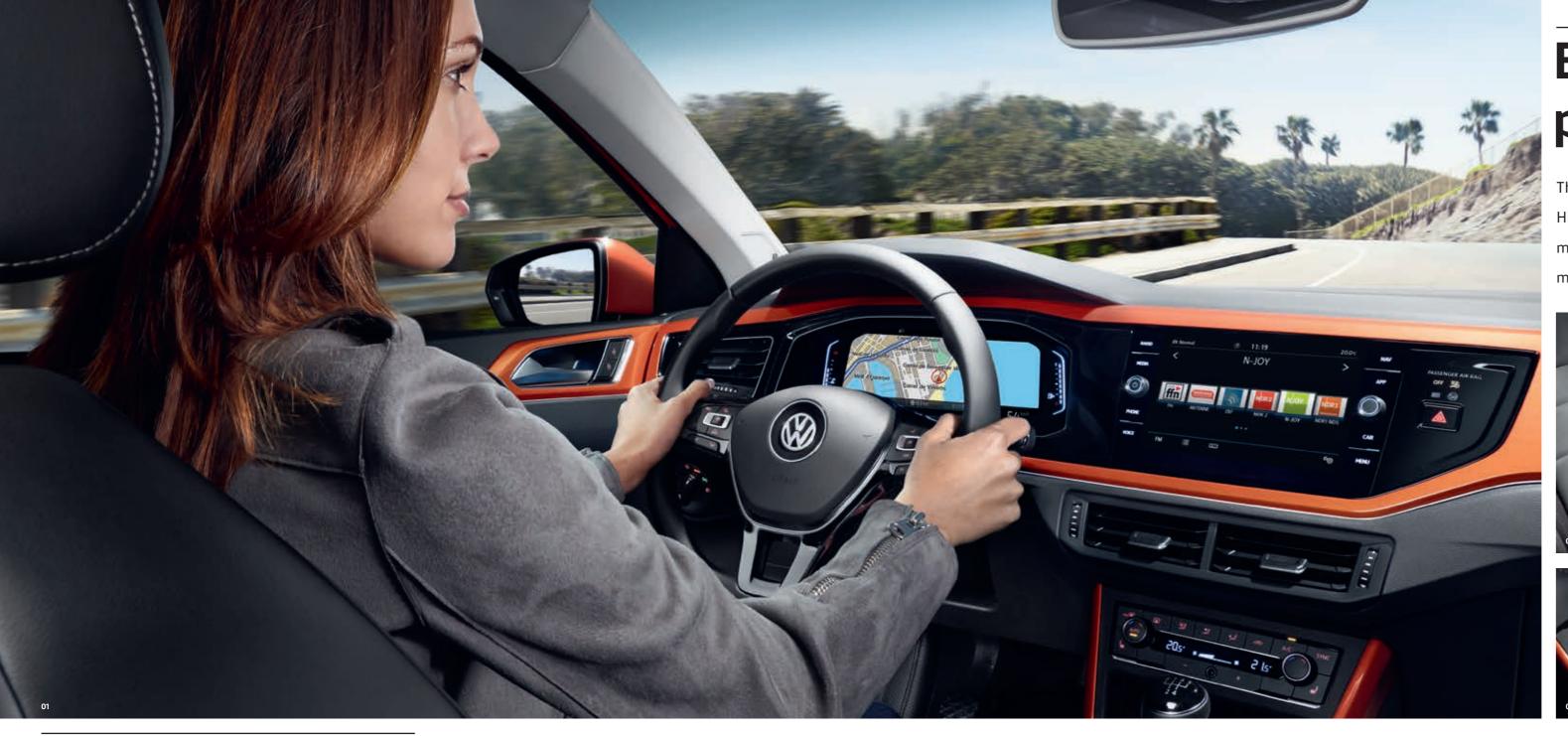
04 The new LED headlights create a bold light signature, helping to improve your vision during inclement weather. They are characterised by large light volumes, long life-spans, a light spectrum similar to natural daylight and lower energy consumption along with other benefits. LED daytime running lights are standard in the new Polo. You can additionally order LED headlights and LED tail light clusters for the Comfortline and Highline specification lines. The LED tail lights improve the impact of the turn signals and feature a cutting-edge appearance thanks to their high-tech design. SO



Great looking. Forward looking.

Soak up incredible views: with the optional panoramic sliding/tilting roof you can enjoy beautiful views to the skies above with the benefits of the fresh air and sunshine inside the vehicle.





Better than watching it pass you by: sitting inside.

The new Polo goes to a lot of effort to make sure you feel at ease during your journey. Highlights includes features like the optional lumbar support, new decorative trim and mood-setting ambient lighting. And as it has also grown up a little, you'll also enjoy even more headroom and leg space.





- 01 The interior in the new Polo is equipped with a range of convenient equipment: so you have a whole palette of additional colours to choose from when it comes to the decorative trims in addition to Energetic Orange¹⁾. With plenty of headroom and legroom for all passengers, it is particularly comfortable on long journeys. And to make sure your battery never runs out, you can also charge your smartphone using inductive technology on request. SO
- 02 Look after your back: the lumbar support makes sure that you can maintain the best possible seating position in your car as long journeys can place strain on your back. SO
- 03 Simply climb on board and drive away without touching the key once. Thanks to the "Keyless Access" locking and starting system you simply need to keep it on your person. **SO**

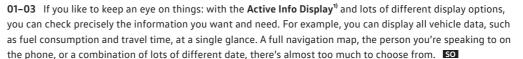
¹⁾ Will be introduced at a later date. Your Volkswagen Dealer will be

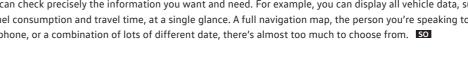
12:04 Active Info Display @ 1:50 h B) 6.1 /100km Classic Ansicht 1 Ansicht 2

Behind the wheel, ahead of time.

Analogue is so yesterday. With the optional Active Info Display¹⁾ you can enjoy all the benefits of an instrument cluster that provides a lot more than just speed data and the fuel gauge. Whether you want the navigation map to stretch across the entire display, a media display or a digital version of the speedometer: you decide what you see.













Full freedom. **Excellent** connectivity.

Whatever you plan to do with the new Polo, you always enjoy ultimate flexibility and independence. Thanks to its optional Infotainment systems with Car-Net, you can stay in touch with what's important to you.



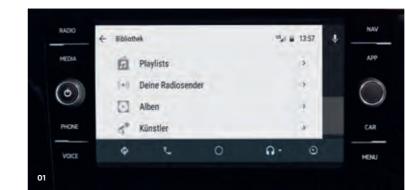


Connectivity

With the new Polo, it's even easier to get connected. Simply connect your smartphone to the optional Infotainment system and you can even use selected apps during your journey. For instance, this means you can access music playlists on your smartphone or check traffic data online. Thanks to Car-Net, you can enjoy all the limitless opportunities of the world wide web.



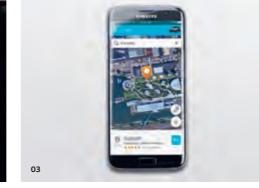
- **01** Is your smartphone Android 5.0 or higher? Then you can connect it to the Infotainment system touchscreen and use it freely thanks to **Android Auto**™ by Google. Apps like Spotify and WhatsApp now run while you're driving without you having to touch your phone. Sending SMS messages and making calls is just as easy. The voice control function Google Voice helps you to concentrate on the traffic. 10 SO
- **02** Even though it's tough: you have to put your iPhone down to drive. However, you don't have to do without it completely in the new Polo as you can use Apple CarPlay™ to pair to your Infotainment system. Now you can operate iPhone apps like Spotify, maps, audio books and your iTunes library from the touchscreen in your car. Even better: the voice assistant Siri reads out your messages and responds to your voice commands.1) SO
- 03 Fancy going for something to eat with your colleagues after work? With the Car-Net "Guide & Inform" service "Online Destination Import" you can make sure you're prepared for the night ahead. Simply search for a suitable establishment in Google Maps[™] and then use the Car-Net portal or Car-Net app to import the address into your new Polo's navigation system. You can store up 50 POIs, such addresses for your friends and business associates.2)





04 No medium is faster than the Internet. And you can use it to your advantage in the new Polo. With the Car-Net "Guide & Inform" service "Online Traffic Information" you can receive real-time information about current traffic, accidents, road works, traffic jams and clearing traffic. If you activate dynamic route guidance, the system will calculate alternative routes to make sure you arrive at your destination quickly and smoothly.2) **SO**

(Not shown) Use MirrorLink® to display the DoorBird³) app on the Infotainment system display to check who's at your front door. You can even speak to your visitors. If your house is equipped with the right SmartHome technology, you can open your front door when you're out and about to let in your guests even if you're running late.1) SO





- 1) Car-Net App Connect is only available in conjunction with the "Composition Media" radio system or the "Discover Media" navigation system. Car-Net App-Connect is compatible with MirrorLink®, Apple CarPlay™ and Android Auto™ technologies. The availability of this technology may vary according to country. "Car-Net App-Connect" is already supported by numerous mobile phones and Volkswagen is currently working closely with major smartphone manufacturers to make sure that a wider range of telephones can support Car-Net App-Connect technologies. You can find up-to-date information regarding the compatibility of current and new mobile telephones at www.volkswagen.com/mobiltelefon.
- 2) The use of the Car-Net "Guide & Inform" mobile online services is only possible with the optional "Discover Media" equipment. You will also require a mobile device (e.g. smartphone) capable of acting as a mobile wireless hotspot. Alternatively, the optional CarStick and a separate SIM card with data option can be used. Car-Net Guide & Inform services are only available in conjunction with an existing mobile phone contract between you and your mobile phone company or with a contract concluded separately for this purpose, and only where coverage is available. Depending on your mobile phone tariff, receiving data from the Internet may incur additional charges, particularly if you are using the phone abroad (e.g. roaming charges). Due to the amount of data needed when using Car-Net Guide & Inform services, we strongly recommend signing up to a data flat rate with your mobile phone provider! Use of Car-Net Guide & Inform is governed in a separate agreement concluded with Volkswagen AG. After receiving possession of the vehicle, the customer has 90 days to register at www.volkswagen.com/car-net. Availability of Car-Net "Guide and Inform" may vary depending on the country in question. The services are available during the agreed contractual period and may be subject to amendments. For more information on Car-Net "Guide & Inform", visit www.volkswagen.com/car-net or contact your Volkswagen Dealer: contact your mobile phone company for information on your mobile rates.
- 3) The DoorBird IP Video door station is not included in the scope of delivery and must be purchased separately. You will need the latest version of the DoorBird app from the Google Play Store.

The decorative trim in Energetic Orange shown here will be introduced at a later date. Your Volkswagen Dealer

Multimedia

Want your favourite soundtrack for your favourite route? Of course. The Infotainment systems for the new Polo are entertaining companions that are easy to use. They also feature a premium glass cover and incredible ergonomics. We wish you a pleasant – and entertaining – journey.







The decorative trim in Energetic Orange shown here will be introduced at a later date. Your Volkswagen Dealer will be pleased to advise you.

- 01 When finding the best route is your goal, the "Discover Media" navigation function helps you in your quest while avoiding traffic jams at the same time. In addition to the TFT colour display, the system comes equipped with installed map material for Europe and a touchscreen with proximity sensor. **SO**
- 02 The "Composition Colour" radio is operated just like your smartphone using the 16.5 cm (6.5 inch) coloured glass display: by tapping on it. It comes with an SD card slot and plays MP3 and WMA files through the two loudspeakers in the front. **SO**
- 03 Keen to have a bigger display, a CD player with MP3 and WMA playback and six loudspeakers? Then the "Composition Media" radio with a 20.3 cm (8 inch) touchscreen is the right companion for your journeys. A USB port that is suitable for Apple devices, an SD card slot and a Bluetooth telephone function for multiple phones are all included. **SO**
- **04** You can leave your charging cables at home from now on. You can enjoy wireless charging for your mobile phone from the comfort of your car. All you have to do is place your phone in the front storage compartment in your new Polo. The inductive charging function makes sure your enjoy a full battery without having to faff around with cables. Your smartphone simply needs to support the Qi standard. SO

(Not shown) Bass, better, beats: The stylish logo in the new Polo beats provides an indication of the beating heart inside: the "beats" sound system. It is equipped with an eight-channel amplifier for tweeters and bass notes, and a full-range loudspeaker and a total output of 300 watts. For a rich, full sound and just the right slice of bass, the Polo is equipped with an integrated subwoofer in the luggage compartment under the floor and next to the spare wheel well. **SO**

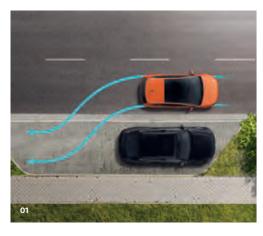


Lots of little helpers to keep you safe.

When it comes to the protection of its occupants and other road users, the new Polo is pretty well equipped. With an array of helpful and convenient assistance systems, it makes sure that you stay safer on the roads and arrive more relaxed.







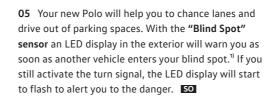




- 01 The "Park Assist" park assist steering system automatically steers your new Polo automatically into parallel and bay parking spaces, and it can even drive you back out again when you're parked in bay spaces. 1) All you do is look after the accelerator, brake and clutch. You'll never have trouble parking again, not even in the tightest of spots. **SO**
- **02** In situations with a high risk of accidents, the **proactive occupant protection** system can automatically lock the front seat belts and close the windows and sliding roof to just a small gap to improve the effect of the airbags.¹⁾
- 03 When you encounter the unexpected, the "Front Assist" area monitoring system with City Emergency Braking and Pedestrian Monitoring is on hand to help. The system warns you in the event of potential collisions or pedestrians crossing in front of the vehicle.¹⁾ In really critical cases, the system helps you out by braking. S
- **04** Imagine the following situation: you start getting tired while driving down a monotonous road. You hold the steering wheel rigidly and only make sudden steering manoeuvres. If the Driver Alert System notices that your steering has change, the system recommends you to take a break.1)



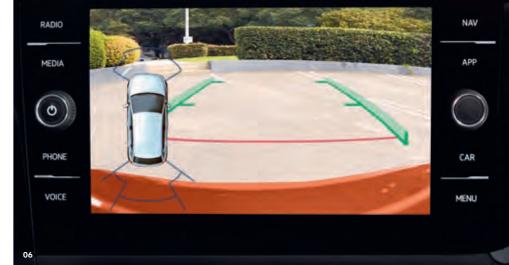




06 With the "Rear View" reversing camera you can see what's going on behind your new Polo from the screen for your Infotainment system. 1) The system also displays guidance lines, making it easier to assess distances while reversing. SO

07 You constantly have to react to other drivers, especially in busy traffic. The ACC adaptive cruise control is on hand to help. Activated at the touch of a button, it automatically maintains a set distance to the vehicle in front¹⁾ while observing your selected top speed²⁾. If the distance increases or decreases, the system automatically brakes or accelerates. When combined with a DSG dual clutch gearbox, it is even capable of automatically braking to bring your car to a complete stop. SO

1) Within the system's limits. 2) Up to 210 km/h.







R-Line

The sportiest way to reach your destination: the new Polo R-Line by Volkswagen R. With its dynamic exterior, it shows off its genuine athletic prowess right from the first glance. And it's just as sporty as you would expect when you climb aboard. Its expressive interior is making waves when it comes to design and leadership.

01 The R-Line "Exterior" package impresses right from the first second thanks to elements like the black radiator grille with an "R-Line" logo and specially designed air vents. The C-signature in high-gloss black enhances its athletic design and complemented by the stylish black sill extensions and bold design line with an R-Line logo on the front side panels. SO

These equipment packages are offered by Volkswagen R GmbH. Please refer to www.volkswagen.com for additional information.

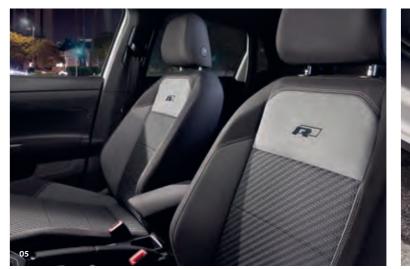


- 02 With the R-Line "Exterior" package you'll always end up on the podium. Your sporting skill won't just be enhanced by features like the R-Line diffuser including stylish chrome panels, but also by the high-gloss black rear spoiler. 50
- 03 Accessorise your sporty appearance with the optional 17-inch "Bonneville" alloy wheels with a 5 Y-spoke design. Size 215/45 R 17 tyres add the perfect finishing touch to the bold appearance. SO





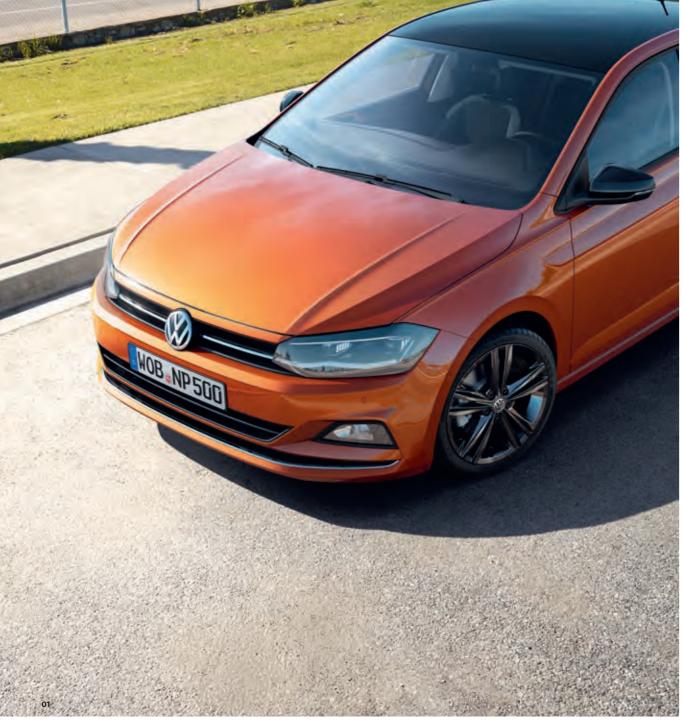
04 An athletic aura comes from within. That's why the **R-Line package** includes everything you need to emphasise the sporting nature of the interior, in addition to all the exterior features. The black headlining and ambient lighting create a pleasant atmosphere. With the brushed stainless steel pedals and leather trim sports multifunction steering with an "R-Line" logo and contrasting stitching, you can add a premium feel to the interior. 50



05 Complete your dynamic appearance: the R-Line sports seats made from fabric/micro fibre with embroidered "R-Line" logo on the front backrests and striking stitching in Crystal Grey. 50



06 The **aluminium sill panel trims** with "R-Line" logo give your new Polo with R-Line equipment an extra dose of coolness. **50**



Has good taste. It's yours.

The new Polo adapts to your needs, before you've even had a chance to sit behind the wheel. Customise the design with a range of packages and equipment lines and transform the new Polo into your new Polo.





01 Love the colour black because you prefer a classic, elegant style? Then you'll love the new Polo with the new "Black Style" package. With elegant black accents, it creates an exclusive yet dynamic appearance. The black paintwork on the roof and the black exterior housing provide a thrilling contrast to the body paintwork. SO

02 The "Black Style" package also includes the 16-inch "Sebring" alloy wheels with five double spokes. They don't shine in silver; instead, they feature a black surface, just as you would expect. As a result, they have a dynamic and confident effect. The sporty appearance is also complemented by the diameter of the wheels. SO

03 The "Style package" not only ensures the perfect athletic look, but added comfort, too. The sports seats with lumbar support are exceptionally comfortable with their carbon-look fabric upholstery. The high quality of the materials can be tangibly felt by the leather multifunction steering wheel, handbrake lever and gear knob. The dark headlining, front and rear foot mats and gloss decorative trim add the perfect finishing touch. SO

The "Black Style" package shown in figures 01 and 02 will be introduced at a later date. Your Volkswagen Dealer will be pleased to advise you.





04 | 05 With the décor package¹⁾ you can add a splash of colour to the interior in your new Polo. You can choose between Energetic Orange and Reef Blue for the decorative trim. And to ensure that there's an attractive atmosphere throughout the entire interior of the new Polo, the colour is also reflected in the centre panel of the "Tracks 2" front seats in the Highline specification line. SO

06 If you're getting a new car, why not get one that you can design yourself? The new Polo is not only available in a range of different colours, you can also combine it with black paintwork for the roof. This form of customisation is particularly eye-catching when you pick a contrasting colour for the body, such as Pure White. This makes your new Polo almost as unique as you are. SO



1) Will be introduced at a later date. Your Volkswagen Dealer will be pleased to advise you.

Three chances to choose correctly.

To make sure your new Polo meets your expectations, you can choose between the Highline, Comfortline and Trendline equipment lines. Whichever one you opt for: a high standard of quality and value retention is guaranteed.



The decorative trim in Energetic Orange shown here will be introduced at a later date. Your Volkswagen Dealer will be pleased to advise you.



Highline



01 The new Polo with the Highline equipment line treats you to a high level of comfort and lots of highlights fitted as standard. For instance, the ambient lighting creates a unique atmosphere in the interior. The centre armrest at the front and the leather multifunction steering wheel are also extremely comfortable and practical. And the heated front seats are particularly valuable on snowy and icy winter days.

The decorative trim in Energetic Orange shown here will be introduced at a later date. Your Volkswagen Dealer will be pleased to advise you.



Comfortline & Trendline

02 In the Comfortline equipment line you will feel at home straight away. The padded dash panel with matt decorative trim in Limestone Grey or Silver Silk and the "Slash" seats in Black or Aqua Graphite cultivate a stylish ambience in your interior. The "Composition Colour" radio and air conditioning system provide the right sound when out and about and the right interior climate at every time of year. With the multifunction steering wheel, you can switch to your favourite radio station at the touch of a button. The large, flat luggage compartment floor provides plenty of space for bulky items.

03 Impressive as standard: The Trendline equipment line is sure to win fans with its matt decorative trim in Deep Black and fabric seat upholstery with its "Basket" design. The decorative trim and upholstery add an athletic touch to the interior. However, your safety is always in the spotlight: For instance, the standard "Front Assist" area monitoring system plus City Emergency Braking can help to detect critical distances and reduce your stopping distance when braking. 1) What's more the curtain airbags for passengers in the front and rear provided added protection for their heads in the event of an accident.

1) Within the system's limits.



Engines

Petrol engines	48 kW (65 bhp)	55 kW (75 bhp)	70 kW (95 bhp) TSI	85 kW (115 bhp) TSI
Fuel consumption, I/100 km ¹⁾				
with manual gearbox:	5-speed	5-speed	5-speed	6-speed
urban/extra-urban/combined	6.0-5.9/4.1/4.8-4.7	6.0-5.9/4.1/4.8-4.7	5.6-5.5/3.9-3.8/4.5-4.4	5.8-5.1/4.1-4.0/4.7-4.4
With DSG dual clutch gearbox:	-		7-speed	7-speed
urban/extra-urban/combined	-	-	5.7-5.6/4.0-3.9/4.6-4.5	5.7-5.6/4.3-4.2/4.8-4.7
CO ₂ emissions, g/km ¹⁾				
with manual gearbox:	110-108	110-108	103–101	107–105
with DSG dual clutch gearbox:	-	-	105–103	109-107
Efficiency class ²⁾				
with manual gearbox:	В	В	B	В
with DSG dual clutch gearbox:		-	B	B

Diesel engines	59 kW (80 bhp) TDI	70 kW (95 bhp) TDI	
Fuel consumption, I/100 km ¹⁾			
with manual gearbox:	5-speed	5-speed	
urban/extra-urban/combined	4.5-4.4/3.4-3.3/3.8-3.7	4.5-4.4/3.4-3.3/3.8-3.7	
with DSG dual clutch gearbox:	-	-	
urban/extra-urban/combined	-	-	
CO ₂ emissions, g/km ¹⁾			
with manual gearbox:	99-97	99-97	
with DSG dual clutch gearbox:	-	-	
Efficiency class ²⁾			
with manual gearbox:	A	A	
with DSG dual clutch gearbox:		-	

1) The specified values were obtained using the legally required measurement procedure. These figures do not refer to a particular vehicle and do not constitute part of the offer but are purely for comparison purposes between the various types of vehicle. The fuel consumption and the CO₂ emissions of a vehicle not only depend on the efficient use of the fuel by the vehicle but are also influenced by driving behaviour and other non-technical factors (e.g. environmental conditions). Additional equipment and accessories (add-on parts, tyres, etc.) may change relevant vehicle parameters such as weight, rolling resistance and aerodynamics, thus affecting consumption and driving performance values beyond the effects of weather and traffic conditions. Where ranges are given, the figures for fuel consumption and CO₂ emissions depend on the selected tyre format and optional extras at additional cost. Note in accordance with the current version of Directive 1999/94/EC: further information regarding

official fuel consumption and the official specific CO₂ emissions for new passenger vehicles can be found in the "Guidelines on fuel consumption, CO₂ emissions and electricity consumption of new cars" which is available free of charge from all points of sale and DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Straße 1, 73760 Ostfildern, Germany or at www.dat.de.

2) Efficiency classes evaluate vehicles on the basis of CO₂ emissions, taking into account the vehicle's unladen weight. Vehicles which correspond to the average are given a D rating. A+, A, B or C ratings are given to vehicles which are better than the present-day average and E, F or G to those below that average.

H gas or L gas quality.



01 The Polo with a natural gas drive is designed for use with both affordable natural gas and petrol. The use of natural gas reduces consumption and has a positive effect on emissions. If both tanks are full, you can cover an impressive total range of up to 1,310 km. To make sure you don't have to compromise on luggage space, the natural gas tank is fitted underneath the floor to save space.

Natural gas (CNG)	66 kW (90 bhp) TGI		
Fuel consumption, natural gas (CNG) ³⁾ , (kg)/100 km ¹⁾		Fuel consumption, premium grade fuel, I/100 km ¹⁾	
with manual gearbox:	5-speed	with manual gearbox:	5-speed
urban/extra-urban/combined	4.1/2.6/3.1	urban/extra-urban/combined	6.2/4.0/4.8
with DSG dual clutch gearbox:	-	with DSG dual clutch gearbox:	-
urban/extra-urban/combined	-	urban/extra-urban/combined	-
CO₂ emissions, g/km¹¹		CO ₂ emissions, g/km ¹⁾	
with manual gearbox:	85	with manual gearbox:	110
with DSG dual clutch gearbox:	-	with DSG dual clutch gearbox:	-
Efficiency class ²⁾			
with manual gearbox:	A+		
with DSG dual clutch gearbox:			

The details given on performance and consumption apply to the use of sulphur-free 95 RON premium fuel, in accordance with DIN EN 228. The fuel grade 95 RON unleaded containing a maximum of 10 % ethanol (E10) is permitted for use in principle. Detailed information on the compatibility of E10 fuels can be obtained from www.volkswagen.com or at www.dat.de/e10liste/e10vertraeglichkeit.

The New Polo – Engines Standard in the Comfortline Standard in the Highline Optional equipment Optional equipment Standard in the Highline Optional equipm

Volkswagen Accessories

In the new Polo, you are prepared for anything the road may have in store for you, now you can tailor it perfectly to your lifestyle, too. You can discover our complete range of accessories for your new Polo in the "Volkswagen Accessories Complete Catalogue" at your Volkswagen Dealer. 1)





01 It not only looks good, but it is also effective: with its understated sporty look the rear spoiler significantly enhances the tail end of the vehicle while simultaneously improving the aerodynamics. It is primed and can be painted to match the vehicle colour. You can also give the rear of your new Polo with an even more powerful appearance with the chrome-look protective trim that is as attractive as it is practical. **SO**



02 The load sill protection made from transparent film protects the paintwork when loading and unloading. SO

03 The load sill protection in stainless steel look acts as a highlight and protects the paintwork when loading and unloading. 50











05 An eye-catcher when getting into your vehicle: The black film with silver decorative stripes not only enhances the appearance of your vehicle's door sills but also protects them against scratches. The precisely-cut sill protector film is simply adhered to the sill. Each set comprises four film pieces for the door sills. 50



06 The sill panel trims made from high-quality aluminium and featuring Polo lettering not only protect the heavily used entrance area but are also a real eyecatcher. Each set contains two strips for the front door sills. **SO**

07 Whether the boat trailer, the caravan or the additional space – you require a towing bracket in order to tow a trailer. Available in a fixed (see illustration) or swivelling design. The 13-pin Volkswagen Genuine electrical installation kit guarantees the electrical supply and thus trailer usage. It also supports the parking distance control system and trailer stabilisation. SO

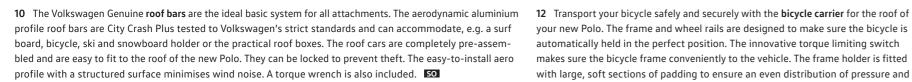


- **08** The mudflaps are available for both the front and rear wheels, providing the underbody, side sills and doors with effective protection against heavy dirt. In addition, they reduce dangerous road chippings and water spray. SO
- **09** Customisation down to the smallest detail: the four **valve caps** are embossed with the Volkswagen logo and protect the valves from dust, dirt and moisture. Suitable for aluminium valves and rubber/metal valves. Each set consists of four caps. **SO**

1) Please refer to www.volkswagen.com for additional information.

Volkswagen Accessories are available for the German market. Your local Volkswagen Dealer will be happy to provide you with details on the products available in your country.





11 With the "Comfort" ski and snowboard holder you have a convenient and secure way to transport up to six pairs of skis or four snowboards. The simple system is made of anodised aluminium and is really easy to load and unload, thanks to the handy pull-out function. And with its broad opening buttons, you can even open it when wearing thick winter gloves. The holder is also lockable. **SO**

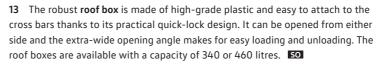


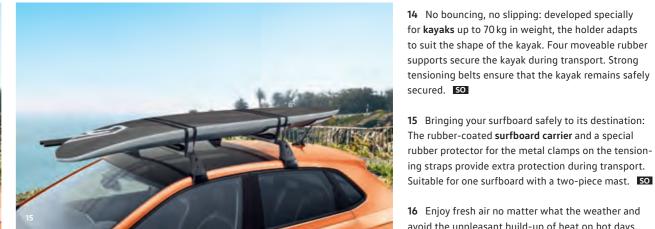


your new Polo. The frame and wheel rails are designed to make sure the bicycle is automatically held in the perfect position. The innovative torque limiting switch makes sure the bicycle frame conveniently to the vehicle. The frame holder is fitted with large, soft sections of padding to ensure an even distribution of pressure and to protect the bicycle frame. The bicycle carrier has been City Crash Plus tested. **50**







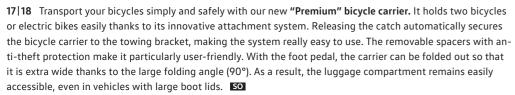


avoid the unpleasant build-up of heat on hot days. The low-maintenance, UV and carwash-resistant wind deflectors for the front windows are manufactured from high-quality, recyclable and acrylic glass and are easy to secure thanks to their plug-in assembly system. SO

The rubber-coated **surfboard carrier** and a special rubber protector for the metal clamps on the tensioning straps provide extra protection during transport. Suitable for one surfboard with a two-piece mast. **SO 16** Enjoy fresh air no matter what the weather and

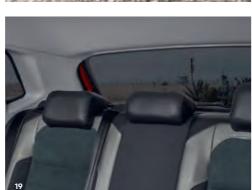


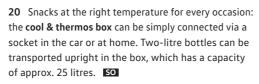




19 Sometimes it's simply better to keep the sun out. The sun blind for the rear window, the rear door windows and the rear side windows can also serve as thermal insulation – without impairing traffic, traffic safety at the same time. It can be used when the windows are closed or open. **SO**







21 Enjoy the rich sound of the sound system by Volkswagen Accessories. The system consists of an amplifier plus an integrated digital sound processor with a total sine-wave output of 300 watts/480 watts





music and a powerful subwoofer. As well as providing excellent musical entertainment, the system also sports an impressive range of vehicle and driver-specific sound setups to suit the vehicle's configuration. These can be programmed at the dealership. The system utilises the vehicle's existing speakers and can be installed in the spare wheel well. In vehicles with a spare wheel, the sound system can also be installed in the luggage compartment. In this case it is attached using a hook and loop system. SO

- 22 With the custom-fit, non-slip luggage compartment liner you can reliably protect the luggage compartment against dirt and moisture. When not in use, it can be rolled up and easily stowed away to save space. Available for the new Polo with variable and low loading surface. **SO**
- 23 The high-lipped luggage compartment loadliner with Polo lettering is extremely robust, acid-resistant, and fits perfectly. The high sides protect the luggage compartment from dirt. **SO**
- is light, flexible and tailor-made for the new Polo. It has an approx. 4cm raised rim to help keep the luggage compartment clean and a non-slip diamond pattern structure. Available for the new Polo with variable loading surface. SO

- 25 The "Optimat" textile floor mats with Polo lettering combine the features of rubber floor mats with the elegance of textile floor mats. The U-shaped edge of these tailor-made textile floor mats safely retains dirt and moisture. 50
- 26 The Volkswagen Genuine all-weather mats protect your new Polo against dirt and moisture. They are designed to fit perfectly, are easy to clean and have a non-slip underside. In addition, the floor mats are 100% recyclable, very sturdy and durable. The material allows the all-weather floor mats to be consider-24 The luggage compartment tray with Polo lettering ably lighter than normal floor mats. Each set consists of four mats, for the front and rear footwells. SO
 - 27 The Volkswagen Genuine Premium textile floor mats made of durable, high-quality velour with Polo lettering are a visual highlight, while also helping to protect the car interior. The easy attachment using the 2-point fastening system ensures that the floor mats do not slip or turn. 50





















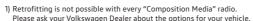


28–33 One holder, so many options: the innovative, modular travel and comfort system is a true all-rounder and contributes to the impression of a tidy and ordered vehicle interior. It consists of a base module which is fixed between the front seat headrest bars and various separately available additional modules, which can be fixed to the flexible base holder and interchanged as required. You will now have access to a number of top-class, handy modules for your journey, such as the portable clothes hanger, a sturdy bag hook, the swivelling tablet holder for models from various manufacturers or an adjustable folding table with a cup holder. 50

34 You no longer have to find a service area to enjoy your coffee break, because the mobile **Espresso car set** means you always have your own small coffee bar on board. When you take a break, connect the machine to the 12-volt socket inside your vehicle and enjoy a freshly brewed espresso. The set includes two break-proof espresso cups, a serviette and 25 espresso pods, along with an elegant and practi-







²⁾ Suitable devices: "Composition Media" radio (Gen2), "Discover Media" navigation function (Gen2) from







- 35 Huge safety for your little ones: In the G2-3 ISOFIT child safety seat, children aged between three and twelve years (15 to 36 kg) travel securely and comfortably. The height and tilt angle of the sleep support can be adjusted. The ISOFIX attachment points in the vehicle enable easy fastening. The G2-3 ISOFIT child safety seat is also optionally available withremovable backrest. Your Volkswagen Dealer will be happy to tell you more about the entire range of child safety seats. With the right **seat cover** – easy to clean and non-slip – you protect the vehicle against dirt and wear from the child seat or other objects. This ensures that your seat is always optimally protected. In addition, practical net pockets offer additional stowage space. SO
- 36 If you haven't ordered the voice control function for your "Composition Media" radio¹⁾ or your "Discover Media" navigation function from the factory, you can have it activated at a later date. You can control the telephone, radio and navigation system with your voice alone. After activation, a red microphone symbol indicates that your instructions are being received. The "commands" you can use are clearly displayed on the screen. **SO**
- 37 If you haven't ordered App Connect¹⁾ from the factory, you can simply have it installed at a later day. The MirrorLink® function mirrors the mobile phone's screen on the display of the radio²⁾ or navigation system²⁾. This means that Volkswagen Apps such as "Think Blue. Trainer.", "Shared Audio", "Drive & Track" or "My Guide" can also be used in the car when travelling. Other MirrorLink®-capable apps by providers are also displayed. You need a compatible smartphone to use this function. Ask for more details about the CarPlay™ (Apple) and Android Auto™ (Google) standards directly from your provider. SO
- **38** Use WiFi in your car and enjoy the wide array of information available from Volkswagen Car-Net services! The CarStick LTE works as a hotspot for unlimited Internet use in the Volkswagen. Combined with the Discover Media navigation function, it creates an online connection in the vehicle. As it has its own SIM card slot (SIM card not included), the CarStick LTE facilitates the use of the Wi-Fi hotspot and mobile online services independently of the smartphone connection (tethering). If you use your smartphone without this function, you can still enjoy easy access to the Internet. Advantage: the costs of the data services can be more precisely calculated. Better cost control can also be ensured when travelling abroad if the CarStick LTE is equipped with a SIM card from the relevant country. Prepaid SIM cards are particularly useful for this. Depending on the vehicle and country in question, you can also use the CarStick LTE to connect to the Car-Net mobile online services (Volkswagen Car-Net). Simply insert it into the car's USB port, and you're ready to go.30 **SO**

³⁾ Depending on your mobile phone tariff, receiving data from the Internet may incur additional charges, particularly if you are using the phone abroad (e.g. roaming charges). Volkswagen Accessories recommends taking out a data flat rate contract with your mobile network provider. Please consult the vehicle manual for further information regarding the use of mobile devices and Car-Net.

Seat upholstery & paint finishes

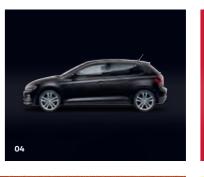
- 01 "Basket" cloth seat upholstery Titanium Black EL
- 02 "Slash" cloth seat upholstery Titanium Black/Ceramique EL
- 03 "Slash" cloth seat upholstery Aqua Graphite EN 50
- 04 "Tracks 2" cloth seat upholstery Titanium Black/Ceramique FJ
- 05 "Tracks 2" cloth seat upholstery Ceramique/Aqua Graphite FK SO
- 06 "Tracks 2" cloth seat upholstery 1, 2) Titanium Black/Reef Blue KX
- 07 "Tracks 2" cloth seat upholstery 1, 2) Titanium Black/Energetic Orange KY
- 08 "ArtVelours" microfleece seat upholstery Titanium Black EL 50
- 09 "Level" cloth/carbon and leather seat upholstery³⁾ Titanium Black/Pale Grey N2P SO
- 10 "Carbon Flag/ArtVelours" seat upholstery in fabric/micro fibre4 Black/Flint Grey/Titanium Black XX
- 1) Only available for the decorative trim package in the Highline equipment line.
- 2) Will be introduced at a later date. Your Volkswagen Dealer will be pleased to advise you.
- 3) Only available for the "Style Package". 4) Only in conjunction with the R-Line.

The illustrations on these pages serve as a general guide only. The printing process cannot render the seat upholstery and paint finishes with absolute accuracy. The illustrations of the seats are of our basic seat model; the seats in the vehicle may differ should you decide to upgrade.



























- 01 Pure White Solid paint 0Q SO
- 02 Urano Grey Solid paint 5K
- 03 Dark Petrol²⁾ Solid paint 5M SO
- 04 Black Solid paint A1 SO
- 05 Flash Red Solid paint D8 50
- 06 Reef Blue Metallic paint 0A SO
- 07 Energetic Orange Metallic paint 4M SO
- 08 Ivory Silver Metallic paint 6N SO
- 09 Reflex Silver Metallic paint 8E 50
- 10 Honey Yellow²⁾ Metallic paint G8 SO
- 11 Pale Copper Metallic paint J7 SO
- 12 White Silver Metallic paint K8 50
- 13 Limestone Grey Metallic paint Z1 SO
- 14 Deep Black Pearl Effect paint 2T SO

Wheels

- 01 14-inch steel wheel
- 02 15-inch steel wheel C
- 03 15-inch alloy wheel "Salou"
- 04 15-inch alloy wheel "Sassari" 50
- 05 15-inch alloy wheel "Seyne" 50
- **06** 15-inch alloy wheel "Corvara", Volkswagen Accessories **50**
- 07 16-inch alloy wheel "Las Minas" SO
- 08 16-inch alloy wheel "Las Minas" SO
- 09 16-inch alloy wheel "Torsby" SO
- 10 16-inch alloy wheel "Sebring", Volkswagen R SO
- 11 16-inch alloy wheel "Sebring", Volkswagen R SO
- 12 16-inch alloy wheel "Merano", Volkswagen Accessories SO
- 13 17-inch alloy wheel "Pamplona" SO
- 14 17-inch alloy wheel "Pamplona" SO
- 15 17-inch alloy wheel "Bonneville", Volkswagen R

Our vehicles are fitted with summer tyres as standard. For more information, please contact your Volkswagen Dealer.









¹⁾ Also available as a complete winter wheel.

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Discover Volkswagen's automotive world.

The Autostadt in Wolfsburg - a journey to the world of mobility. Collecting your new car from the Autostadt will be a memorable experience for you. Take a trip through automotive history and track the development of the car by visiting the ZeitHaus Museum which houses vehicles from over 60 different brands. Learn about Volkswagen's production processes at the AUTOWERK exhibition or discover what's happening with regards to sustainability at LEVEL GREEN. Your kids even have the chance to get their very own driving licence! When the moment arrives for you to collect your vehicle, your personal adviser will hand over your keys, explaining the most important features in the vehicle. You'll then have the chance to test everything you've learnt on your way out of the Customer Center before starting your journey home. You can obtain full information from the free hotline **0800 – 288 67 82 38,** the apps for iPhone and Android phones or refer to www.autostadt.com.

Volkswagen Driving Experience. Discover breathtaking landscapes or brush up on your driving skills in a training course with the Volkswagen Driving Experience tours. Find out more about the programme by calling: +4971138950030 or visiting www.volkswagen-driving-experience.com.

Service quaranteed. Help is at hand wherever you need it: there are around 2,000 Volkswagen Dealers in Germany, all of whom offer a comprehensive range of vehicle services. Please visit us or contact us by calling free of charge¹⁾ on the Volkswagen customer support hotline 0800 - VOLKSWAGEN (0800 - 8655792436).

Quality quaranteed. In addition to the statutory warranty, you receive a 2-year Volkswagen guarantee²⁾ for all new Volkswagen cars and, for the bodywork, a 2-year guarantee against paint defects and a 12-year guarantee against rusting through.3)

Mobility guaranteed. Breakdown service, replacement car or overnight accommodation in a hotel. If you have your Volkswagen serviced at the recommended intervals, you can enjoy the benefits of the LongLife mobility guarantee in Europe. The free emergency hotline¹⁾ can be reached at no charge on 0800 - VW SERVICE (0800 - 8 97 37 84 23).

Volkswagen Financial Services. Those who decide on a new Volkswagen expect high standards of quality from their car and from the financial services provider giving them comprehensive advice on all matters

concerning the transaction. The up-to-date financing and leasing options, innovative insurance packages and complete packages offered by Volkswagen Bank, Volkswagen Leasing and Volkswagen Versicherungs-Service give you peace-of-mind motoring and ensure that you are financially mobile as well. Further information on the financial services can be obtained by visiting www.volkswagenbank.com. Contact your Volkswagen Dealer for a personal financial services

Volkswagen Extended Warranty. Opt for a warranty and enjoy coverage for up to five years! There are nine types of extended warranty available across all model ranges from the up! to the Touareg; options vary in terms of total term and driving performance. For more detailed information, contact your Volkswagen Dealer.

- 1) Only applies for calls from Germany.
- All details of the Volkswagen guarantee and of the Volkswagen paint and bodywork guarantee apply solely to vehicles of the Volkswagen brand in accordance with the current range of vehicles offered in the Federal Republic of Germany, and which are issued with a service booklet from Volkswagen AG according to German warranty conditions (for the German market).

The services offered on these pages apply only to the German market. Your local Volkswagen Dealer will be happy to provide you with details on the products available in your country.

The New Polo

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